"THING" (Cont'd)

large, old, plants of BRILLIANT that have not been fertilized for years, giving heavy tips of seasoned wood.

...

Own-root plants are often superior in some cultivars.

...

Old, though discarded, seedling winners live in the heart and memory of the hybridizer. This is one answer to the question, "Where are the seedlings of yesteryear?"

...

The knowledge and development of cultivars with known dominance of color, or form, or plant is essential to the hybridizers' success, and is ultimately reflected to a marked degree in their seedlings.

...

An equal degree of dominance in each parent will result in a liquid melting of color, rather than a resemblance to either parent. Example: ROSS ESTEY (pink) X MANY TIMES (orange), both dominant cultivars as to color, will give salmon-peach shades. (Note: ROSS ESTEY will completely dominate and control most cultivars.)

(Cont'd on page 5)

DONALDSON'S

HYBRID HIBISCUS NURSERY

VERO BEACH, FLORIDA

Three Miles West on Rd. 60
At the big iron wheels

NOT THE MOST, BUT SOME OF THE BEST

"PLANT A HIBISCUS IN EVERY YARD"

"THING" (Cont'd)

Fasten your stud tags on the plant limb rather than on the bloom stem, unless your plants are well protected from wind.

...

The outer shell of hibiscus seed become harder with age, however, seed in excess of one year old will germinate, but must be nicked with a sharp knife, as all hibiscus seed, regardless of age, should be.

...

The size of seed accurately indicates size of resulting bloom.

...

All true perfect white cultivars are sports. Example: WHITE DAINTY and LAURA. Can you prove otherwise?

...

Cardboard aluminum foil reflectors around your seedling flats will increase light intensity during cloudy days.

...

On cold days bring your intended pollen studs inside as early as possible in the morning. A warm room, with high humidity and strong light will hasten dehicing and enable pollenizing while the pod plants are receptive.

...

The cold nights in the fall of 1966 were very derogatory to seed making. I made 247 crosses for 36 seed pods. Spring is always the best time, so get sharp.

...

Keeping records may show that grandparents of cultivars influence seedlings more than the immediate parents.

...

Be sure to keep baby seedlings on the dry side.

...

(Cont'd on page 6)